Abstract

This report describes the Cooperative Education I spent at Amata City Co., LTD., a subsidiary of Amata Corporation. Its primary function is to supply maintenance services to client's factory in Amata estate such as maintaining roads within the estates, arranging for the collection of garbage and trash, providing and maintaining green spaces, security system for the entire estate, including fire department. The company's goal is to provide a full range of services to customers in our Amata City Chonburi Industrial Estate and in our Amata City Rayong Industrial Estate.

Though the period of internship is short to acquire any depth knowledge, I realized about marketing area that the success in organization depends on clients and loyalty. As I mentioned, marketing team is an essential part of becominga successful company by creating brand awareness and building a good relationship with its clients.
And I was also a part of it.

I think that an internship is extremely valuable to students. It is a small taste of the real world. It helped reinforce my responsibility, focus, drive and ambition and helped me be aware of my weakness because to fix them it was necessary to know them before.

SPUC CHONBURI