Abstract

The workplace of my cooperative internship was Infonet Thailand. The company was system integrator (SI) for full service of IT & Telecommunication and provider of products for inbound and outbound markets. I was at this cooperative internship for 18 weeks as a marketing trainee at the department of marketing for learning about English for realistic works of Marketing and Technology in the organization. In addition, I had a chance to expand my knowledge and learn how to solve work and workplace related problems at this place.

In the first month, I learned about the company and partner profiles. That included meaning of words of vendor partners and distributors. Another thing was I studied the process for selling and buy products. In the second month, I learned programs essential for Marketing in IT Company regarding Mail Chimp, Microsoft Visio and Microsoft power BI programs from Ms..Amornratn Sukchuy who was my supervisor.

In the third and fourth or final months, I was assigned to attempt at the programs for assisting marketing manager and motivating sales employees. I found the problems about IT terminology or IT vocabulary and technical terms in programs were difficult to understand. The solutions I learned were to update news quite often from partner websites, webinars and seminar

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